

JOHN GOSSELIN

UI/UX Designer | Front-End Developer

📍 Rhode Island

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PROFESSIONAL SUMMARY

Front-end developer and web designer with 15+ years of experience building high-performance, accessible websites across WordPress and modern front-end frameworks. Specializing in transforming designs into maintainable, standards-compliant code utilizing technologies including React, Next.js, and TypeScript. Experienced in developing both traditional and headless CMS solutions, while concentrating on performance optimization, responsive design, and effortless user experiences. Proven ability to deliver eCommerce and content-driven websites while collaborating across design, development, and marketing teams.

PROFESSIONAL EXPERIENCE

Designer / Front-End Developer, BRAVE RIVER SOLUTIONS / VERTIKAL6

Warwick, RI / 2014 - 2026

Developed and launched custom websites across WordPress and proprietary CMS platforms, with a focus on performance, scalability, and responsive design. Collaborated with cross-functional teams to deliver user-centered digital experiences from concept through deployment.

- Built and deployed 75+ custom websites, improving site performance and responsiveness across client projects
- Led front-end implementation for eCommerce and content-driven sites, ensuring usability and cross-browser compatibility
- Designed and implemented cohesive UI components and brand assets to support digital marketing initiatives

Designer / Front-End Developer, ARTIFEX TECHNOLOGY CONSULTING, INC.

Lincoln, RI / 2011 - 2014

Designed and developed responsive website interfaces and digital assets for client projects, focusing on usability, cross-browser compatibility, and scalable front-end implementation.

- Built standards-compliant web interfaces using HTML and CSS, ensuring consistent performance across platforms
- Translated design concepts into functional front-end code across CMS and eCommerce platforms, including Drupal, WordPress, and custom applications
- Partnered with creative and project teams to deliver user-centered solutions aligned with client goals and brand standards

Web Design Specialist II, ADP / BZ RESULTS

Coventry, RI / 2007 - 2011

Designed and developed automotive dealership websites as part of a high-volume production environment, supporting consistent delivery of visually engaging and functional web experiences.

- Built and maintained dealership websites using HTML, CSS, and ActionScript within a collaborative development team
- Produced layouts aligned with branding and marketing requirements across multiple client accounts
- Contributed to efficient production workflows, supporting high-volume website delivery

CORE SKILLS

Front-End Development

JavaScript (ES6+), TypeScript, React, Next.js, HTML5, CSS3 (Flexbox, Grid), Responsive Design, Performance Optimization

Platforms & CMS

WordPress (Custom Themes, Elementor), WooCommerce, Drupal, Custom CMS

UI/UX & Design

Adobe Creative Suite, Figma, Wireframing, Design Systems, Design-to-Code

Performance & Accessibility

Core Web Vitals, Performance Optimization, WCAG Compliance, ARIA, Semantic HTML

Technical & Integrations

REST APIs, Headless WordPress, PHP, API Integrations, Cross-Browser Compatibility

EDUCATION

BS: Computer Graphics & New Media

Johnson & Wales University
- Providence, RI

AS: Multimedia and Web Design

New England Institute of Technology
- Warwick, RI